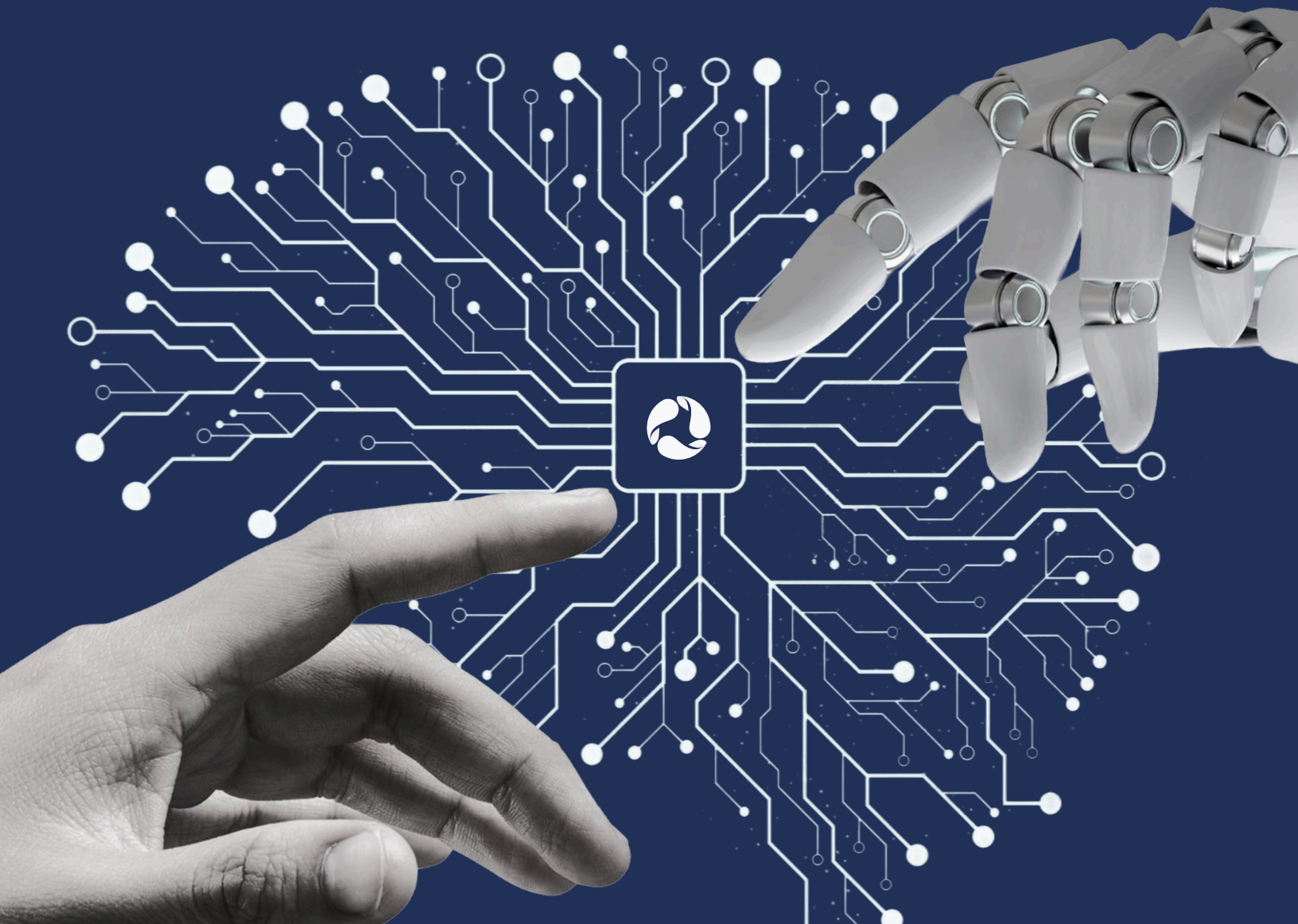




People & Technology Winning Together

CONVENIENCE • FUEL • RETAIL



Technology for convenience stores and fuel retailers.

Petrosoft builds connected software and hardware for the people who run stores. Our tools bring together sales, inventory, fuel, foodservice and loss prevention, giving operators a clearer view of their business and more control over what happens next.

OUR MISSION

Instant on. Instant benefit.

Retail technology is only as good as how quickly it starts working for you. As store operators with over two decades in the business, we know retailers don't have time for months of rollout or complicated training. That's why we've spent the last ten years focused on one goal: making our platform quick to implement and easy to use. We eliminate unnecessary setup, deliver value faster, and give you tools that go to work from day one.

15,000+

Sites that use Petrosoft software

2,500+

Customer accounts

250+

Team members worldwide



PETROSOFT HQ · PITTSBURGH, PA



SCAN TO SCHEDULE A DEMO
petrosoftinc.com



OUR STORY

Born behind the counter

Sergei Gorloff arrived in America in 1991 with about \$7 in his pocket and very little English. Trained as a software engineer, he started out pumping gas.

He thought it would be temporary. Instead, he worked his way through the business one job at a time, from attendant to cashier to manager to owner. One store became another, and then another, until he was running 18 locations across five states. He drove 80,000 miles a year and spent more than a few nights sleeping in his car between sites.

To know what was happening in his stores, Sergei had to be there. There was no cloud-based back office that could give him a view of the entire business, so he built one himself.

That was the beginning of Petrosoft.

"I couldn't find any solution on the market that could help me manage all of it. So I decided to develop one myself."

SERGEI GORLOFF, FOUNDER & CEO



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We never left the gas station

We own and operate 22 convenience stores with fuel in the Pittsburgh area. Real registers, real shifts and real fuel deliveries, every day.

The shrink, the labor crunch and the penny move on the street sign are our problems too. Running our own stores gives us a place to test ideas, see what holds up and keep making them better.

Pittsburgh, PA



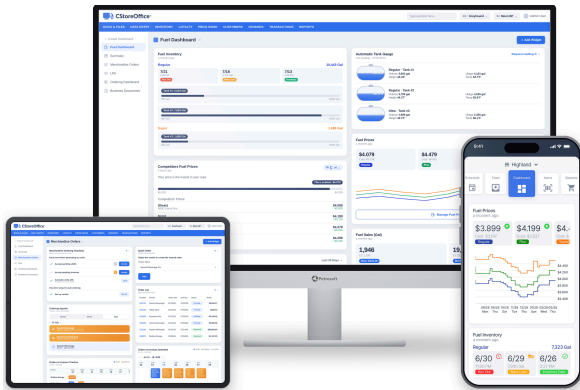
22 Convenience stores with fuel we operate



SCAN TO SCHEDULE A DEMO
petrosoftinc.com

When the tools didn't fit, we built our own.

Our 22 stores kept revealing gaps in the tools available — first in the back office, then at the counter and in the kitchen.



IN THE BACK OFFICE

CStoreOffice

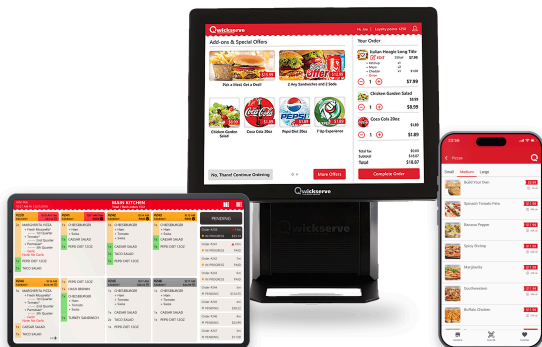
In 2002, checking a store's numbers meant driving to its back-office computer. We built the first cloud-based back office for fuel and convenience retail, so operators could manage their stores from anywhere.



AT THE REGISTER

SmartPOS

Keypad registers made routine work feel dated. We built a touchscreen POS to make checkout, item changes and promotions easier to handle.



IN THE KITCHEN

QwickServe

Foodservice tools weren't built for a c-store's rush. We made a way to connect customer orders with the team preparing them.

38.6% of in-store gross margin came from foodservice.*

* NACS State of the Industry: U.S. convenience stores, 2024 results.



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The store needed more than a back office.

We kept building around what operators needed to see, what they needed to do, and the customers they served.

AT THE COUNTER

Loss Prevention Analytics

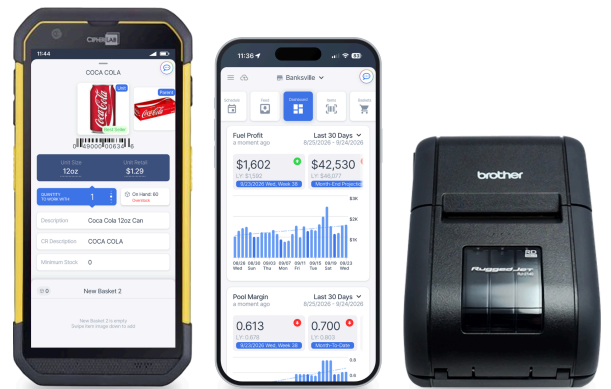
Cameras showed us what happened at the counter, but matching that moment to a transaction took time. We connected video and register data so operators could review both together.



ON THE SALES FLOOR

Retail360

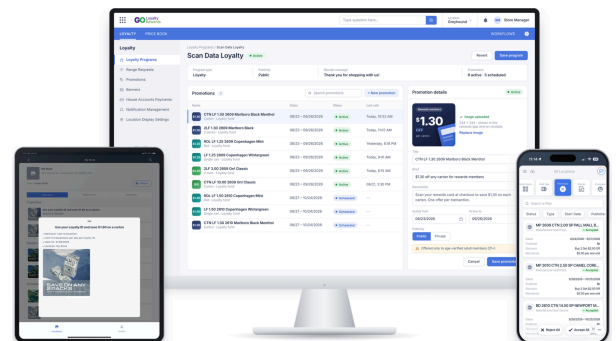
We wanted managers on the sales floor, not tethered to a desk. Retail360 puts store data, inventory work and shelf tags in their hands.



BEYOND THE TRANSACTION

Scan Data + Loyalty

Manufacturer programs asked for accurate tobacco data, offers and reporting. Scan Data handles submissions; loyalty tools help stores deliver eligible offers to adult customers.

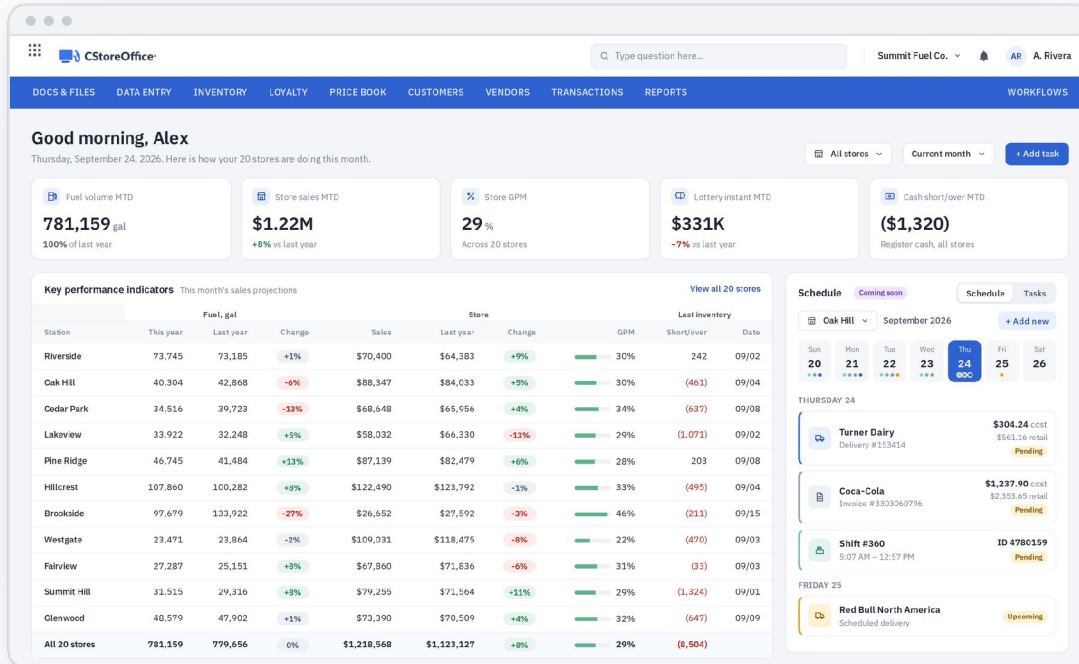


SCAN TO SCHEDULE A DEMO
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CStoreOffice®

The back office, without the paperwork.

When paperwork piles up, small things get missed: a cost increase, a price change, a fuel delivery that doesn't add up. CStoreOffice helps your team stay on top of the work and keep a closer handle on the costs, prices and margins that shape each day's profit.



Every store.
Every gallon.
Every dollar.
All in one place.

Less time on paperwork.
More time protecting your profit.

THE OLD BACK OFFICE

- ✗ Shift sheets on a clipboard
- ✗ Retyping paper invoices
- ✗ Finding cost increases after you pay
- ✗ Changing prices register by register
- ✗ Sticking tanks and guessing
- ✗ Counting lottery with a calculator
- ✗ Driving store to store
- ✗ Re-keying the day into QuickBooks

WITH CSTOREOFFICE

- ✓ Shifts arrive from the register, over/short calculated
- ✓ EDI invoices from hundreds of vendors import themselves
- ✓ Cost changes flagged before you accept the invoice
- ✓ One change reaches every register, shelf tags ready
- ✓ Live tank levels and daily over/short by tank
- ✓ Enter the ticket number and the math is done
- ✓ Every location on one screen
- ✓ Entries sync to QuickBooks automatically



SCAN TO SCHEDULE A DEMO
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Plug it in. Go live the same day.

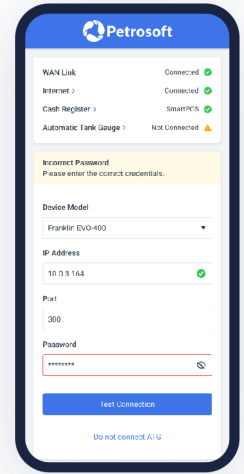
The DC box sits at your store. It connects to the store's network, looks for your register, tank gauge and other devices, and Retail360 walks you through activating each one.



- 1 **Arrives ready**
Configured for your store before it ships
- 2 **Connect it to your network**
Plug it into the store's internet
- 3 **Find your devices**
It scans for your register and tank gauge
- 4 **Activate with Retail360**
Step-by-step setup on your phone
- 5 **Data starts flowing**
Price book, shifts and sales come in

95%

of stores go live the day
their box arrives



RETAIL360 DC SETUP

-  **Secure**
Encrypted, over VPN
-  **Backed up on site**
Data kept at the store
-  **Works offline**
Catches up later
-  **Monitored**
Restarts if needed

REGISTERS

Verifone Commander, Ruby & Sapphire

Gilbarco Passport

NCR Radiant

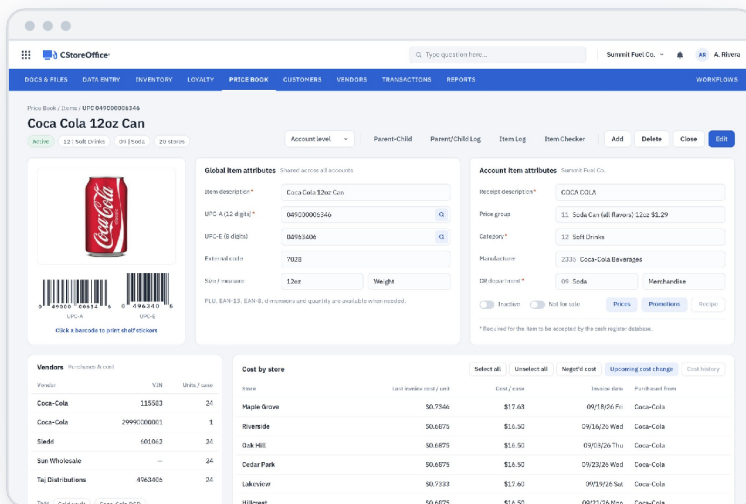
Bulloch

Don't see yours? Ask us.

PRICE BOOK

The right price on every register.

Wrong prices cost margin on every sale. Turn the catalog you import into one you control.



-  **Fill in details**
Auto-fill from the UPC
 -  **Organize**
Categories and tags
 -  **Price by zone**
Corporate or local
 -  **Bulk changes**
Hundreds at once
 -  **Promotions**
Combos, on a schedule
 -  **Send to registers**
Review, then push
 -  **Custom shelf tags**
Design your own
 -  **Undo mistakes**
Full change history
-  **Cleanup, included free**
Price Book Cleanup, Check-Up and bulk enrichment keep the catalog accurate.



SCAN TO SCHEDULE A DEMO
petrosoftinc.com

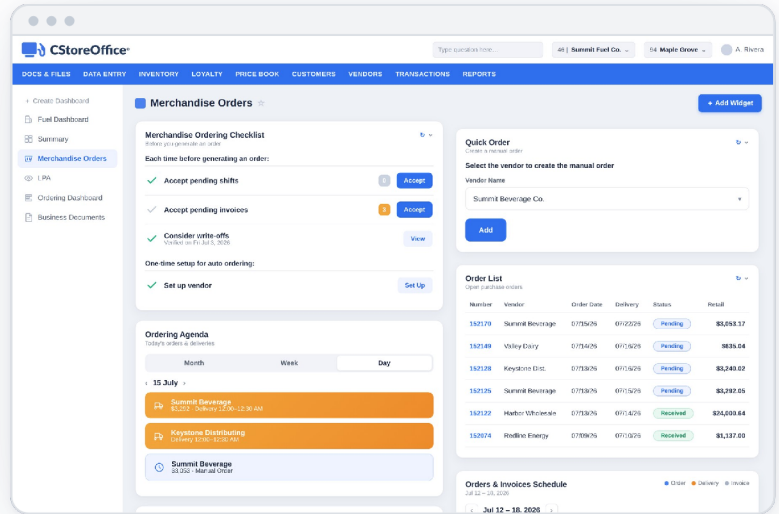
Every case and every gallon, accounted for.

MERCHANDISE

Stop losing margin before products reach the shelf.

Costs change, deliveries come up short, and slow sellers get reordered. CStoreOffice helps you check what arrived, review new costs, and buy based on what actually sells.

-  **Plan the order**
Suggested orders from item sales, stock and demand
-  **Receive it**
EDI invoices from hundreds of vendors, or scan it in
-  **Verify it**
Compare what was ordered, delivered and billed
-  **Catch cost changes**
Flagged before you accept the invoice
-  **Track inventory**
On-hand for every item, updated with every sale
-  **Count and transfer**
Cycle counts from the aisle, store-to-store moves
-  **Find the leaks**
Dead items, shrink and GPM exceptions

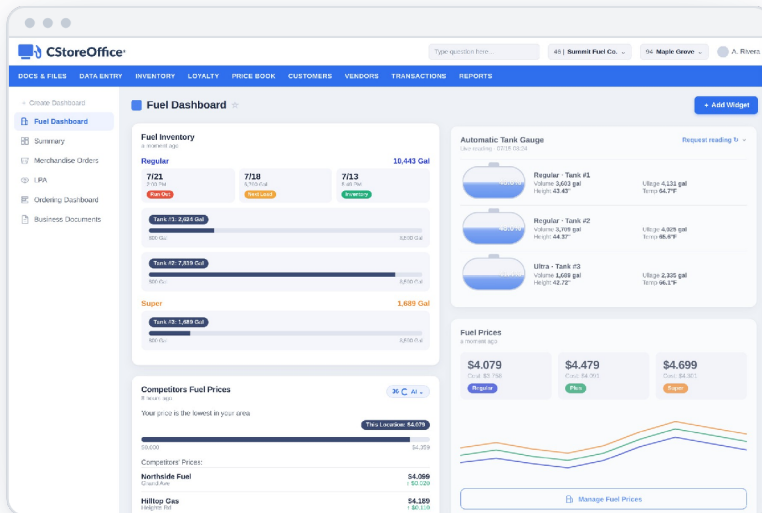


MERCHANDISE ORDERS DASHBOARD



Missing invoice alerts

CStoreOffice learns each vendor's delivery rhythm and flags an EDI invoice that doesn't arrive.



FUEL DASHBOARD



SIR and leak checks

Statistical inventory reconciliation records, prepared automatically for U.S. and Canadian compliance.

FUEL

Keep more from every gallon.

Tank readings, deliveries and pump sales reconcile automatically, so a shortage shows up the day it happens.

-  **Read the tanks**
Live ATG volume, ullage, water and temperature
-  **Verify deliveries**
Invoices and BOLs, to the fractional gallon
-  **Match POS gallons**
Sales by grade, straight from the register
-  **Reconcile daily**
Over/short for every tank, every day
-  **Get alerted**
Variances past threshold, low levels, runouts
-  **Set the street price**
Compare competitors, send prices to the register
-  **Track the margin**
By grade and pool margin, with projected profit

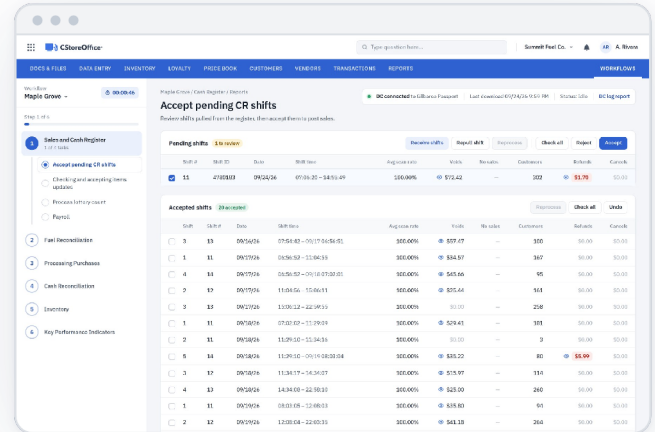


SCAN TO SCHEDULE A DEMO
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A day at your store, handled.

Most of the back office is done before you ask. Here is an ordinary Tuesday.

- 5:58 AM** **Night shift closes**
The shift report arrives from the register, cash over/short worked out.
- 6:06 AM** **The tanks read themselves**
Tank gauge levels, water and temperature. Yesterday's gallons reconciled.
- 7:30 AM** **One screen with your coffee**
Sales, fuel margin and GPM for every store, at your desk or on your phone.
- 9:15 AM** **Coca-Cola invoice arrives**
Imported by EDI. Two cost increases flagged before you accept it.
- 10:00 AM** **Soda Can: \$1.19 to \$1.29**
One change, sent to every register, shelf tags ready to print.
- 1:40 PM** **The station down the road drops 4¢**
You see it on the fuel dashboard and change your price remotely.
- 4:00 PM** **Lottery, counted**
Enter the current ticket number. CStoreOffice does the math.
- 11:00 PM** **Day closed**
Approved, locked against edits and synced to QuickBooks.



MANAGER DAILY WORKFLOW

2 hours back, every day.

That's more than 700 hours a year, about 18 work weeks, back in your life.

— About 2½ hours by hand
— Under 30 min with the workflow

WHAT A CLOSED DAY GIVES YOU

- Balanced cash**
Every shift
- A locked day**
No edits after approval
- Accounting entries**
Posted for you
- QuickBooks, synced**
Plus Sage, Dynamics

REPORTING

250+ reports. Start with a question.

Favorites

Fuel

Store

Accounting

Payroll

H.R.

Price Book

Lottery

Loyalty

One store, a group or every location. Scheduled to your inbox, or exported to Excel, PDF or CSV.

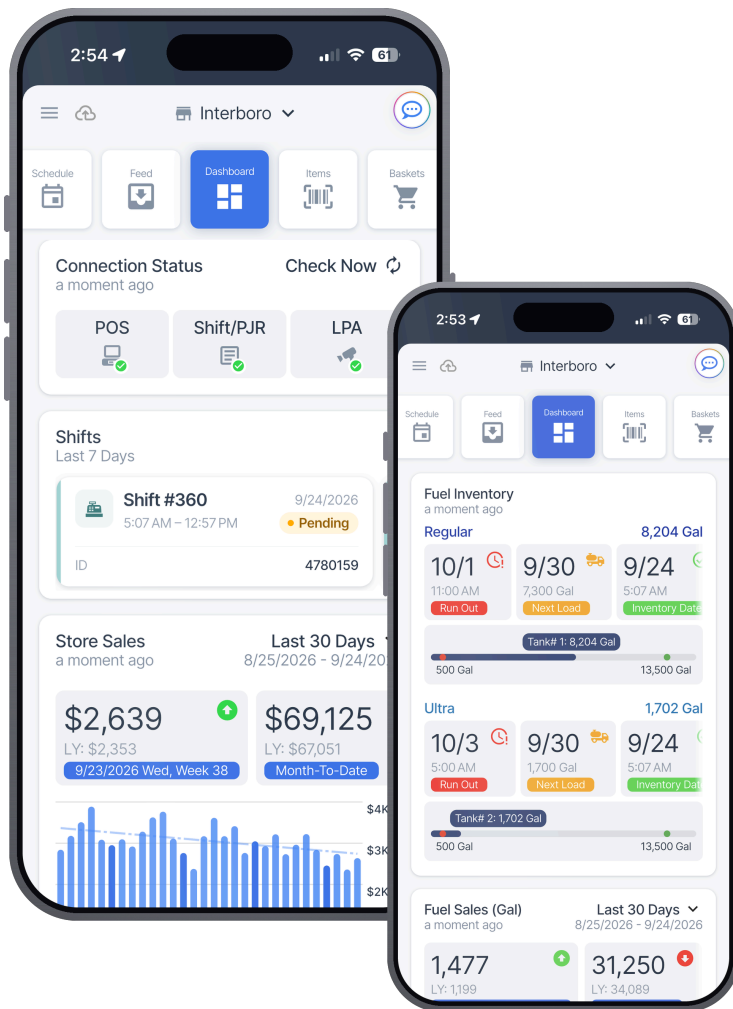
- Which items earn margin?**
Itemized margin & GPM
- What needs reordering?**
Days of stock & velocity
- Where are fuel variances?**
Over/short by tank
- What changed across stores?**
Store-by-store sales



SCAN TO SCHEDULE A DEMO
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Complete mobile back-office management.

Included free with CStoreOffice, Retail360 gives owners and managers the visibility and tools to manage sales, merchandise, inventory and fuel — without being tied to the back office.



14

CUSTOMIZABLE
DASHBOARD WIDGETS

- Store Sales
- Store GPM
- Profit by Category
- Inventory by Category
- Adjustments
- Fuel Sales
- Fuel Profit
- Pool Margin
- Price History
- Fuel Inventory

Ten of the fourteen widgets shown. Build the dashboard around the numbers your store runs on.



Today, month & year

Jump between time ranges.



Tap for detailed graphs

Drill into any widget.



Drag, reorder or hide

Make it your dashboard.



Monitor every location

Switch stores in a tap.



Live Sales & by Hour

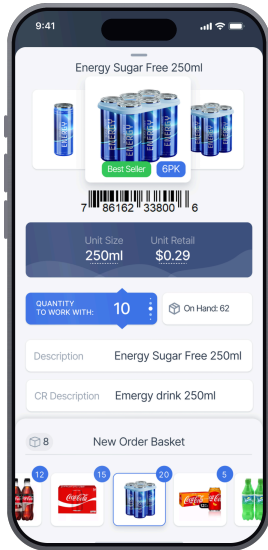
Watch the day unfold.



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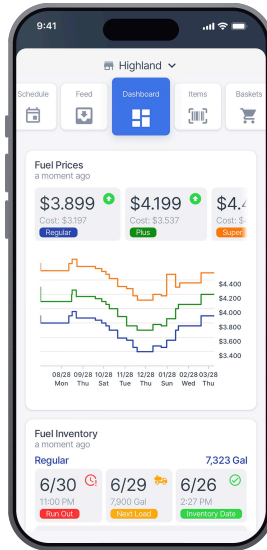
Manage the complete store lifecycle from one app.

Retail360 gives your team the tools to complete daily work while walking the store.



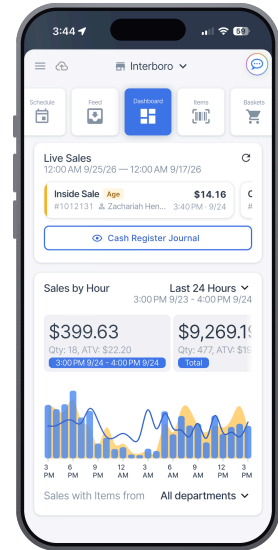
MERCHANDISE

Scan an item and the product database fills in its details. Edit retail price, check on-hand and vendor cost, and compare price, sales and GPM across stores.



FUEL

Watch tank levels, run-out and next load, review fuel sales, profit and pool margin, compare AI-sourced competitor prices, then send a new price straight to the register.



LIVE SALES

See transactions as they happen, then spot busy periods and slowdowns in Sales by Hour. Check sales totals, transaction count and average transaction value from your phone.

COMPLETE WORKFLOWS, START TO FINISH

MERCHANDISE

Scan Item → Enrich Details → Update Price Book → Print Shelf Tag

INVENTORY

Receive Invoice → Count Inventory → Transfer Stock → Record Write-Off

FUEL

Check Inventory → Review Pool Margin → Compare AI Prices → Send Price to POS

OPTIONAL HARDWARE



Any phone

Run the full app on the iOS or Android device your team already carries.



CipherLab RS36

Rugged touchscreen scanner for faster, higher-volume item scanning.



Brother printers

Print shelf tags in the aisle on supported Brother Bluetooth printers.

FREE TO DOWNLOAD

Included with CStoreOffice.

Available on iOS and Android.



SCAN TO INSTALL

App Store

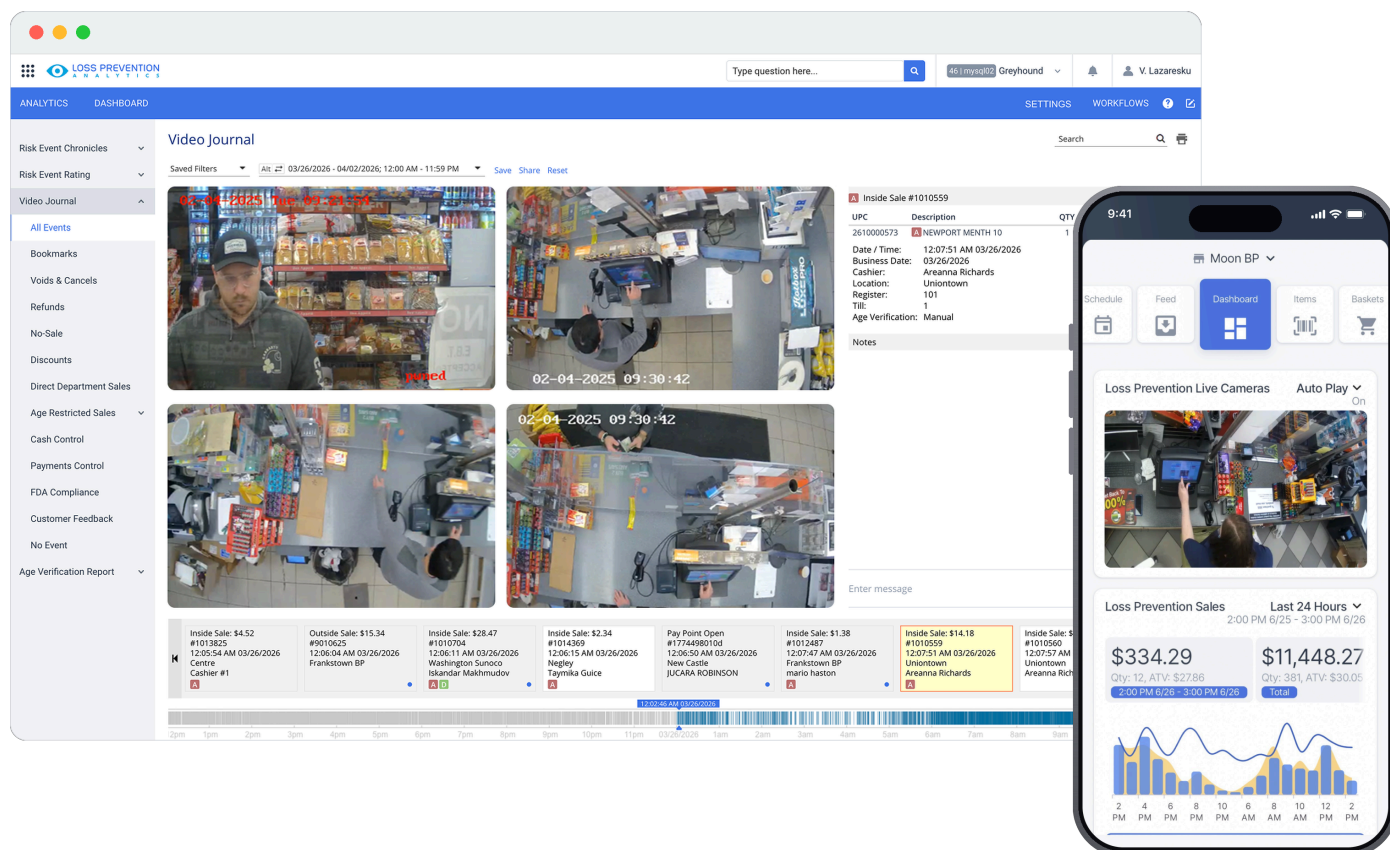
Google Play



SCAN TO SCHEDULE A DEMO
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See every sale. See the whole counter.

LPA connects register transactions to their matching video, then highlights voids, refunds and other checkout activity worth reviewing.



Live HD video

Watch any location, live, from any device.



Video + transaction matching

See the sale and its video side by side.



Risk event timeline

Voids, refunds, no-sales, discounts, drawer opens.



Employee and location scorecards

Compare risk across employees, shifts and stores.

FIND LOSSES — AND FIX WHAT CAUSED THEM

Back up decisions

Clear video and transaction records make it easier to investigate and act.

Coach with evidence

Show employees the exact moment a mistake or policy issue occurred.

Tighten internal controls

Find where procedures break down and prevent repeat losses.



SCAN TO SCHEDULE A DEMO
petrosoftinc.com

One sphere. Two cables. Live in 20 minutes.

LPA needs eyes on the counter. It can use the cameras already in your store — or Eagle Eye, a 360° sphere that attaches magnetically to the cash drawer and plugs in with two cables.

**360°
CHECKOUT
COVERAGE**

THREE WAYS LPA GETS VIDEO

01 Eagle Eye 360° sphere

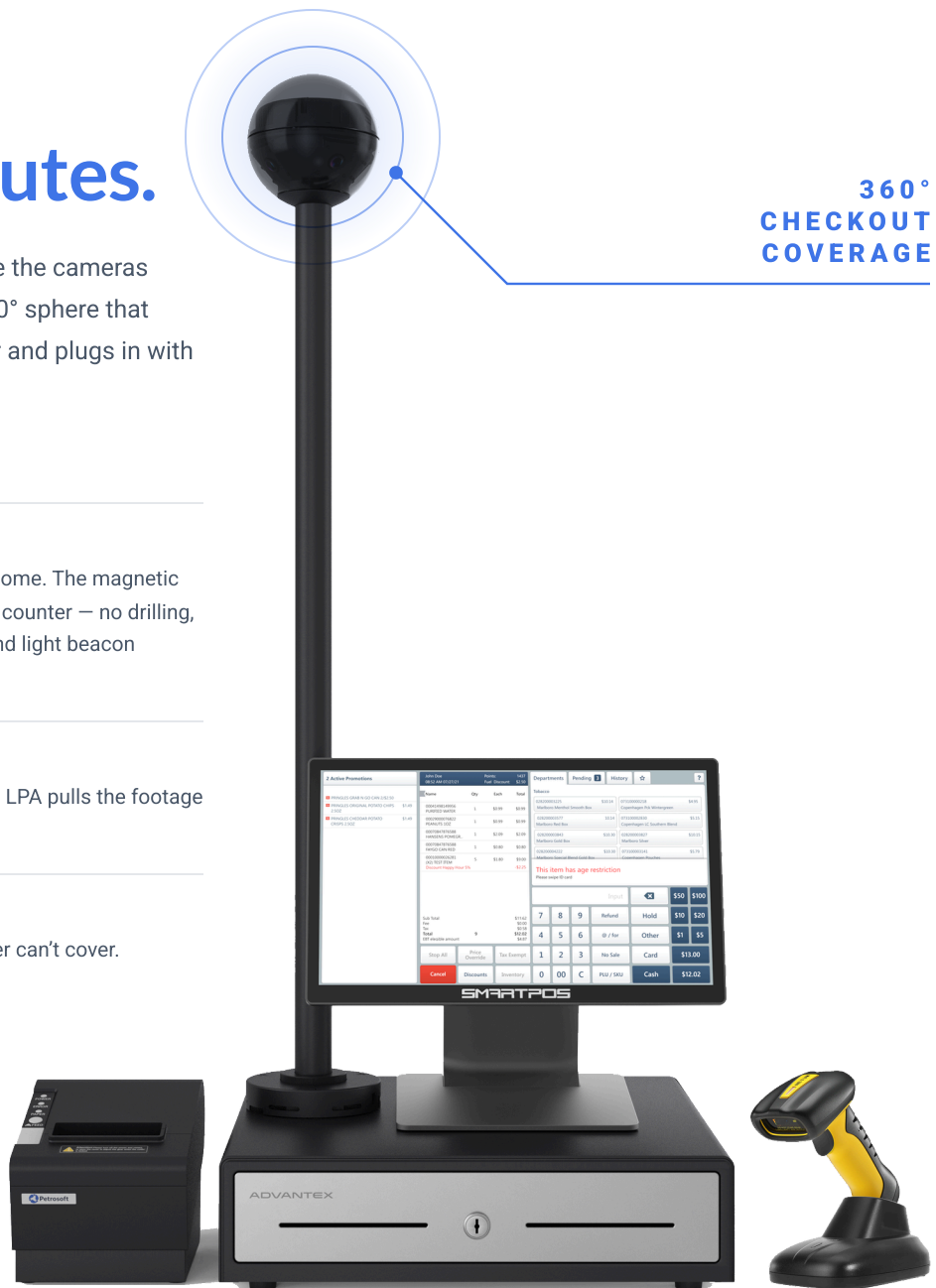
Four cameras inside one ballistic-plastic dome. The magnetic base sits on the cash drawer or any metal counter — no drilling, no ceiling mounts, no recorder. Speaker and light beacon built in.

02 Cameras you already own

Any RTSP-compatible camera in the store. LPA pulls the footage and syncs it to the transactions.

03 Standard IP cameras

Ceiling-mounted, for the angles the counter can't cover.



SmartPOS shown with the Eagle Eye sphere, receipt printer, Advantex drawer and scanner.

FROM BOX TO LIVE FOOTAGE

01 PLACE

Set it on the counter — magnetic base, no drilling.

02 CONNECT

Plug in power and network. Two cables, that's it.

03 ACTIVATE

You're live in about 20 minutes.



SCAN TO SCHEDULE A DEMO
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Built to connect.

A store doesn't run on one system. Petrosoft connects the technology across your operation — from POS and fuel equipment to accounting, payments, vendors, promotions, lottery, delivery, and more.

For more than 20 years, we have built the connections that bring store systems, business data, and everyday workflows together inside Petrosoft Cloud.

BUSINESS DOCUMENTS API XML JSON

Your data can go further.

The Business Documents API turns essential CStoreOffice data into continuously updated XML and JSON documents that can be securely shared with third-party applications.

Cost of Goods Sold · Fuel Invoices · POS Journals · Shift Reports · Store Purchases · Itemized Inventory · Lottery Sales · NAXML Maintenance



INDUSTRY
MEMBERSHIPS &
STANDARDS

NACS

PEI
MEMBER

CONEXXUS
Member

Hunter Club
affiliation
NACS Member
membership

nasm

Your systems. Your partners.
Your data — working together.

EXPLORE ALL INTEGRATIONS
[Integrations page](#)



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Now, ask your operation anything.

Bring live Petrosoft data into the AI tools you choose.

Ask in your own words. Compare locations, investigate problems, build reports, and schedule what happens next.

CONNECT YOUR AI TO YOUR OPERATION

 Sales & margins

 Inventory

 Fuel & tanks

 Pricing & promotions

 Invoices & EDI

 Shifts

 Lottery & payroll

 Devices

Claude
ChatGPT
Gemini
Petrosoft MCP


PETROSOFT MCP CONNECTED
REGISTER EVENTS · SALES · FUEL · REPORTS

REAL CUSTOMER INTERACTION

YOU

Was my store left unattended overnight? Check the last two months.

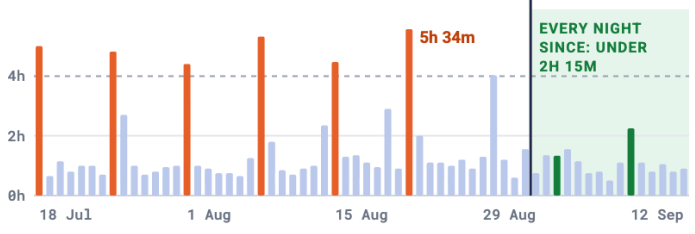
CLAUDE

Six Saturdays in a row had more than four hours with no inside sales — even while customers were still fueling.

5h 34m longest gap

19 customers at the pumps

LONGEST STRETCH WITH NO INSIDE SALE, EACH NIGHT
MANAGER NOTIFIED · SEP 3



YOU

Email this to my manager every Monday.

CLAUDE

 Scheduled. I'll refresh the report every Monday and draft the email for your review.

 ALREADY IN PETROSOFT

 YOUR DATA. YOUR PERMISSIONS.

 YOUR AI. YOUR CHOICE.

Everything your back office knows.
One question away.

DISCOVER PETROSOFT MCP
mcp-landing.petrosoft.cloud



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SmartPOS NX2

Start selling the same day.

Free one-on-one onboarding to help you get started.



\$0 / month

POS software

Checkout, price book, local reporting and the free Retail360 app included. No subscription is required to ring up a sale.

Choose your payment processor.

SmartPOS connects through PAX payment terminals and supports 50+ processor integrations. Keep the rate you already negotiated. SmartPOS takes no share of your card volume.

35 five-star reviews ★★★★★ of 43 Amazon reviews at the time of printing

Read all 43 reviews
Buy on Amazon now →



★★★★★

"we were able to start using the register the same day"

Anna · Verified Purchase

★★★★★

"the tech support team is very knowledgeable and helpful"

M. Speed · Verified Purchase

★★★★★

"I wanted to keep my current payment processor. This thing lets me do that"

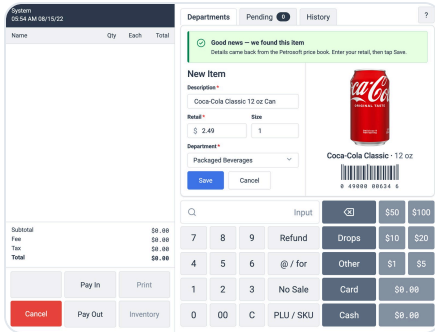
alexey · Verified Purchase

Review excerpts include earlier SmartPOS models. Setup timing varies. Hardware, payment processing and optional services are sold separately.

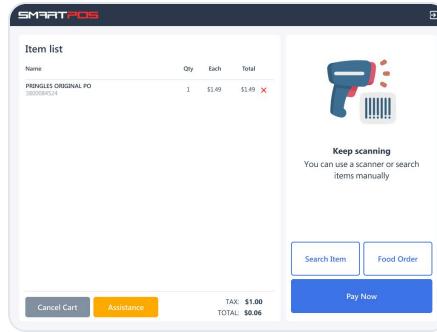


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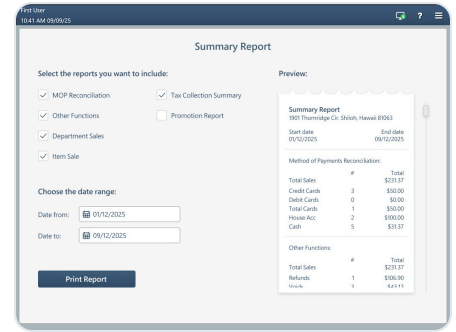
From checkout to closing.



Add items with less typing.



Turn any lane into self-checkout.



Build your own summary report.

TOOLS FOR THE WHOLE SHIFT

CHECKOUT



Age & time restrictions



Hold & recall sales



Split tender



Refund from history

PRICE BOOK



Instant Price Book, mid-sale



Local Mix & Match offers



Favorites & placeholders



Taxes & fees, four types

PAYMENTS



Six built-in tenders, plus your own



EBT: SNAP & cash benefits



House accounts at the counter



Contactless, Apple Pay & Google Pay

SELF-CHECKOUT



Scan-and-go lane



Staff-verified ID checks



Assistance button on every screen



Same close-out trail as a staffed lane

REPORTING & CASH



Build-your-own summary report



Shift & drawer close



Electronic journal of every event



Safe drops & payouts

Retail360. Included free.



Check today's sales



Scan & add items



Manage the price book



Change prices from your phone

Price changes go from your phone straight to the connected register.

See the Retail360 pages for more.

Built for your store.



Convenience



Smoke & vape



Liquor



Grocery



Specialty retail



SCAN TO SCHEDULE A DEMO
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Built to grow with you.

From one store to 70+ locations, Petrosoft helps retailers save time, control costs, reduce losses, and grow profitably.



1 STORE

"Petrosoft met our needs in 2008, and they continue to do a great job for us today."

Lonnie McQuirter

Owner, 36 Lyn Refuel Station
Minneapolis, Minnesota

18 years

with Petrosoft



3 STORES

"The best decision we could have made. About five seconds per invoice, and not a single invoice returned."

Melissa Albert

General Manager, Marine Oil Company
Warsaw, North Carolina

\$51K a year

in invoice labor saved



16 STORES

"CStoreOffice displays the margin on every item in every invoice, so we can spot errors right away."

Jeff Erb

General Manager, Saneholtz-McKarns
Montpelier, Ohio

Item-level margins

on every invoice



18 STORES

"Petrosoft gave us the tools to see our business at the item level. It's helped us prevent fraud, cut losses, and operate much more efficiently."

Lorna Soto

Systems Consultant, American Gasoline
Puerto Rico

\$250K+ reduction

in annual inventory losses



50+ STORES

"QwickServe has helped us rise above the curve while others in the industry have declined. We would recommend Petrosoft to anyone in the industry."

Jordan Harrell

Director of Food Service Technology
Duck Thru Food Stores

15% higher profit

across 50+ locations



70 STORES

"We get all the data we require online at an extremely low price."

Ejaz Rahim

Director of Operations, Waseem Petroleum
New Jersey and New York

One connected system

across 70 locations



"CStoreOffice cut our training time by 75% and our managers' paperwork time by about 75%. We have to be ready to take over a store at a few hours' notice."

Kevin Gandy · President and CEO, LPT Retail Management Services

INSTALLATION IN

as little as 2 hours



SCAN TO SCHEDULE A DEMO
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What operators say about us.

From daily control to long-term support, these are the benefits retailers notice after putting Petrosoft to work.

DAILY CONTROL

"When I come in each morning, I can see exactly what went on the previous day and have actionable items I can use immediately."

Orlando B.
COO, Oil & Energy

BUILT BY RETAILERS

"They own their own stores and use that retail experience to keep adding new applications and reports."

Sajir Haribal
The Market

CUSTOMER SUPPORT

"The customer support is unmatched. From day one, they've been there every step of the way."

Amber J.
Chief Operations Officer

SHRINK REDUCTION

"It improved our shrink rate by 75% by the end of the first year. All I can say is that it really works!"

Leslie Smith
Director of Operations, Fisher Stores

FAST ROLLOUT

"Within two weeks, they had us scanning at thirty locations. They have to prove themselves every month — and they do."

Michael Harrell
Duck Thru Food Stores

PROFITABILITY

"It brought our stores from marginal to profit makers."

Glenn M.
CEO, Retail

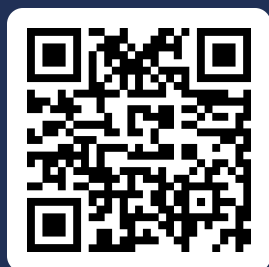


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petrosoftinc.com



GET STARTED

See what Petrosoft can do for your stores.



START HERE

Scan to schedule a demo.

petrosoftinc.com