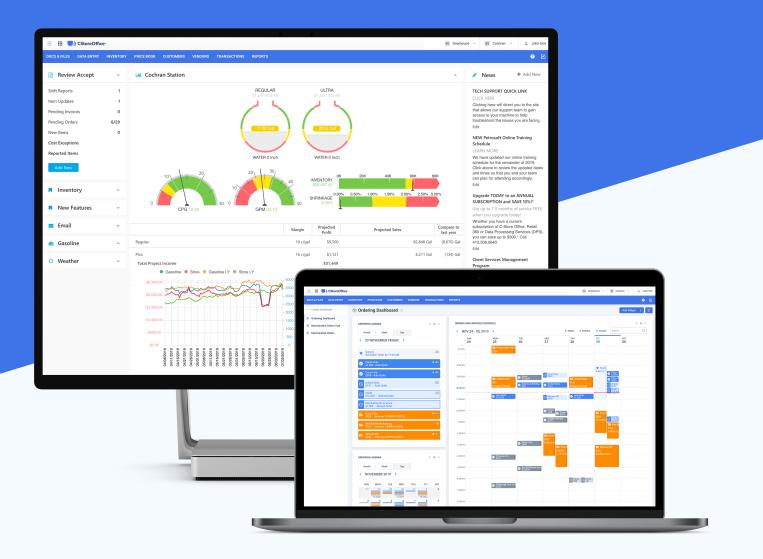
CStoreOffice®



CStoreOffice[®] Back Office Software



Petrosoft LLC, 290 Bilmar Drive, Pittsburgh, PA 15205, USA 412-306-0640 info@petrosoftinc.com

Browser Access - cloud based solution Mobile Application 🚱 Multilingualism / Localizations ACCOUNTING Chart of accounts Incoming Payments Credits Customer Statements Journal entries Outgoing Payments Financial reports Payment Terms Cash reconciliation Cost accounting Sales Invoices Administrative expenses Credit Memo QuickBooks Integration Accounts Receivable Accounts Payable Audit Period MS Dynamics Export Purchase Invoices Checks MAS 90 Export **FACILITY DEVICES INTEGRATION/EDI** Cash Registers Integration: Bulloch, Nucleus, Passport, Radiant, Smartdesg, NCR Radiant Ruby/Sapphire, G-Site, Fiscal ATG Integration Handheld Scanner Integration • EDI Import: Merchandise Invoice, Fuel Invoice, Fuel BOL, Pass Trough Credits, Fuel Prices, Price Changes Import Multiple Import/Export protocols: FTP, SFTP, Samba, FTP+SSL, OpenAS2, HTTP (cURL, Rest API), SOAP, AS2, EMAIL **PRICE BOOK & PROMOTIONS** Price Book Management Promotion Reimbursement Price Book & Promotions reports Price Limit Execute/Terminate Promotions Pricing for Universal Product Codes Price/Cost Zones Mass Cost/Price Change Update Ability to Print Shelf Labels Product Packaging Product Catalog Management Price/Promotion Lookup Product Delisting Items Taxonomy Management Royalty Calculations Product Classification Price Management Time Sensitive Promotions Price Change Investigation PURCHASING • EDI with 100's of vendors Overstock and Understock reports Price change tracking Automatic Ordering Item Velocity New items notification Best sellers New promotions notification Paper to EDI invoice processing Dead Items/Slow sellers Perpetual inventory Item Cost history A/P credit memos **INVENTORY** Item management Inventory Cycle Counts Multiple Measurements Item Cost History Inventory transactions Parent-Child linking Merchandise Transfers Price Change management Automatic Ordering EDI Invoice mgmt. Vendor Profiles Paper invoice processing Item Group Reconciliation Vendor number mgmt. Item Level Tracking Recurring transactions **REPORTS**

CStoreOffice[®] - Backoffice Key Functions

- Adhere to Legal/Regulatory Requirements
- Sales Activity Reporting for TMs/DMs
- Sales Activity for Retailers by Site, Level, Vendor, Promotions
- Site Performance Reporting for TMs/DMs
- Site Performance for Category Managers
- Sales Reporting by Site, Category, Vendor, Royalties, Post Margin, Promotional Look Back
- Sales Reporting: Site Level, Cluster Level, Channel Level
- Promotions Reporting
- Analytics Reporting: Business/Customer Insights
- Fuel Reporting
- Store Reporting
- Item Movement Reporting
- Lottery Reporting



Head Office - Key Functions

Browser Access - cloud based solution

Mobile Application

🚱 Multilingualism / Localizations

SYSTEM SET-UP

- Fast site set-up of new site
- Individual site editing
- Site channel set up and channel re-assignment
- Site activation/deactivation in real time
- Price book download controlled from HO
- Price book versioning controlled from HO
- Business Validation forms ensure data consistency
- Category Manager/Price Book manager at HO can set up product and download to store
- Item change history stores all attributes permanently

PRODUCT

- New vendors set up at HO or locally
- Item tags allow unlimited product attributes
- Products can be bulk loaded to store price book from HO
- Price book manager can adjust/change product hierarchies
- Instant activation or deactivation available for all products in real time

PRICE MANAGEMENT

- Multiple price zones with individual pricing can be set up for any item.
- Price groups allow mass price changes across multiple channels

PROMOTIONS MANAGEMENT

- Promotions are set up with automatic start and stop dates
- CSO has a complete list of promotions report
- Expired promotions are stored and can be reactivated at will
- Promotions can have preset date ranges
- Combos and mix and match promotions are possible
- Coupons can be accepted at the register
- The system can do day part promotions
- Items may be added or deleted from a promotions group
- Tax-exempt items may be included in promotions

REPORTING

- Reports on sales, units, promotions, margins are available for all channels and hierarchies
- Location level reports include items sales, purchases and inventory
- Promotions acceptance reports are available by location
- Users are assigned access to selected reports through role-based access settings
- Reports may be exports in Excel or PDF

MISC.

Multiple languages supported in all product attributes and price book entries.

Functional Details - Key Facts

Browser Access - cloud based solution

Mobile Application

S Multilingualism / Localizations

SITE/PRODUCT PERFORMANCE METRICS

- · Category managers get timely, accurate data on item movement and sales metrics
- Best seller reports
- Average seller reports
- Dead item reports
- Itemized margin reports
- Sales by vendor reports
- Cost exception reports
- Out-of-stock/Overstock reports

• Taxonomy Management System allows price book and category managers to create custom reports based on whatever customer criteria meeting business goals

PRODUCT CLASSIFICATION

- Custom taxonomies can be created, using whatever classification criteria required to provide necessary BI.
- Taxonomy is a customizable hierarchy into which any product can be placed to yield required business intelligence, i.e., Channel>Supplier> Category> Promotion > Price, etc.
- Flexible item tag system allows the creation of multiple custom attributes to track each item
- Price and cost zones can be created by the user for any product or group of products.

PRICE MANAGEMENT FUNCTIONALITY

- Multiple price zones with individual pricing can be set up for any item.
- Price groups allow mass price changes across multiple channels
- Price zones can be mutually exclusive

EVENT ANALYSIS

• Risk Prevention Managers can view events by shift, by POS or by employee to pinpoint problems.

DATA MODEL

• Site auditing information is stored permanently for viewing by system administrators.

MISC.

• Unauthorized sales can be reported on because C-Store Office Price book has the ability to include products in a local price book that are not represented in the Global Price Book.

Architecture - Key Functions

Browser Access - cloud based solution

```
Mobile Application
```

DATA INTEGRATION

• C-Store Office supports multiple integration protocols including FTP, SFTP, Samba, FTP+SSL, OpenAS2, HTTP (CURL, Rest API), SOAP, AS2, EMAIL

POS INTEGRATION

- C-Store Office supports integration with a variety of POS systems, including: Bulloch, Nucleus, Passport, Radiant, Smartdesq, Ruby/Sapphire, G-Site, Fiscal
- C-Store Office also integrates with all suppliers using EDI as well as devices such as hand-held scanners and ATG.

USER ACCESS MANAGEMENT

- Users must have three user credentials to enter the system. Credentials are assigned to users by the system administrator.
- The system administrator can also create a user profile that limits access to system assets based on the user's role in the organization. This role-based access procedure assures all employees have access to the data they need to do their job and no other data.

HELP

• C-Store Office contains a comprehensive collection of self-help tools that allow the users to search the tech support database, review all technical documentation on the back office and even view a variety of training videos right in the system.

